

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
957287-1	10/07/12	October 2012	10/01/12 - 10/04/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	1881

Flight Dates	Order #	Alt Order #
09/28/12 - 10/04/12	957287	06350674

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/01/12	10/04/12	Dr. Oz	4-5p	MTWT---	2:00	2	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/28/12	10/04/12	MTWT---	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/01/12	4:28 PM	Dr. Oz	4-5p	2:00	OFA-12-G-131H	\$2,000.00 NM
1	WPBF	Th	10/04/12	4:38 PM	Dr. Oz	4-5p	2:00	OFA-12-G-131H	\$2,000.00 NM
2	10/01/12	10/04/12	M-F 5pm News	5-6pm	MTWT---	2:00	3	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/28/12	10/04/12	MTWT---	3	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/01/12	5:09 PM	M-F 5pm News	5-6pm	2:00	OFA-12-G-131H	\$1,800.00 NM
3	WPBF	Tu	10/02/12	5:08 PM	M-F 5pm News	5-6pm	2:00	OFA-12-G-131H	\$1,800.00 NM
1	WPBF	Th	10/04/12	5:27 PM	M-F 5pm News	5-6pm	2:00	OFA-12-G-131H	\$1,800.00 NM
3	10/01/12	10/04/12	WPBF News 25 Mornings	6-7AM	MTWT---	2:00	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/28/12	10/04/12	MTWT---	2	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	6:28 AM	WPBF News 25 Mornings	6-7AM	2:00	OFA-12-G-131H	\$1,100.00 NM
2	WPBF	Th	10/04/12	6:23 AM	WPBF News 25 Mornings	6-7AM	2:00	OFA-12-G-131H	\$1,100.00 NM
4	10/01/12	10/04/12	Good Morning America	7-9AM	MTWT---	2:00	2	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/28/12	10/04/12	MTWT---	2	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/01/12	8:46 AM	Good Morning America	7-9AM	2:00	OFA-12-G-131H	\$2,200.00 NM
1	WPBF	Tu	10/02/12	8:54 AM	Good Morning America	7-9AM	2:00	OFA-12-G-131H	\$2,200.00 NM
5	10/01/12	10/04/12	M-SUN WPBF News 25 @ 11-11:35PM		MTWT---	2:00	2	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/28/12	10/04/12	MTWT---	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/01/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	2:00	OFA-12-G-131H	\$2,000.00 NM
1	WPBF	Tu	10/02/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	2:00	OFA-12-G-131H	\$2,000.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	1881

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/01/12	10/04/12	M-SUN WPBF News 25 @ 11-11:35PM		MTWT---	2:00	2	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
6	10/02/12	10/02/12	DANCING W/STARS	8-9PM	-1-----	2:00	1	\$10,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$10,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/02/12 7:58 PM DANCING W/STARS 8-9PM 2:00 OFA-12-G-131H \$10,800.00 NM									
7	10/03/12	10/03/12	MIDDLE/NEIGHBORS	8-9PM	--1----	2:00	1	\$7,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$7,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/03/12 7:58 PM MIDDLE/NEIGHBORS 8-9PM 2:00 OFA-12-G-131H \$7,200.00 NM									
8	10/04/12	10/04/12	LAST RESORT	8-9PM	---1---	2:00	1	\$7,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$7,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/04/12 7:58 PM LAST RESORT 8-9PM 2:00 OFA-12-G-131H \$7,200.00 NM									
9	10/01/12	10/04/12	M-F 3-4P	M-F 3-4P	MTWT---	2:00	4	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/28/12 10/04/12 MTWT--- 4 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPBF M 10/01/12 3:47 PM M-F 3-4P M-F 3-4P 2:00 OFA-12-G-131H \$1,600.00 NM 1 WPBF Tu 10/02/12 3:54 PM M-F 3-4P M-F 3-4P 2:00 OFA-12-G-131H \$1,600.00 NM 3 WPBF W 10/03/12 3:46 PM M-F 3-4P M-F 3-4P 2:00 OFA-12-G-131H \$1,600.00 NM 2 WPBF Th 10/04/12 3:46 PM M-F 3-4P M-F 3-4P 2:00 OFA-12-G-131H \$1,600.00 NM									
11	10/01/12	10/04/12	Jimmy Kimmel	12:06-01:06AM	MTWT---	2:00	3	\$280.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWT--- 3 \$280.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/01/12 1:00 AM Jimmy Kimmel 12:06-01:06AM 2:00 OFA-12-G-131H \$280.00 NM 3 WPBF W 10/03/12 12:57 AM Jimmy Kimmel 12:06-01:06AM 2:00 OFA-12-G-131H \$280.00 NM 2 WPBF Th 10/04/12 12:59 AM Jimmy Kimmel 12:06-01:06AM 2:00 OFA-12-G-131H \$280.00 NM									
12	10/01/12	10/04/12	Dr. Oz M-F 9-10a	9-10a	MTWT---	2:00	2	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWT--- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/01/12 9:32 AM Dr. Oz M-F 9-10a 9-10a 2:00 OFA-12-G-131H \$900.00 NM 2 WPBF W 10/03/12 9:38 AM Dr. Oz M-F 9-10a 9-10a 2:00 OFA-12-G-131H \$900.00 NM									
13	10/01/12	10/04/12	THE CHEW	1P-2P	MTWT---	2:00	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWT--- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/02/12 12:58 PM THE CHEW 1P-2P 2:00 OFA-12-G-131H \$1,100.00 NM									
14	10/01/12	10/04/12	WPBF News 25 @ 5am	5-530am	MTWT---	2:00	2	\$440.00	NM
Class of Time - Pre-emptible with notice									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/01/12	10/04/12	WPBF News 25 @ 5am	5-530am	MTWT---	2:00	2	\$440.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWT---	2	\$440.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	5:07 AM	WPBF News 25 @ 5am	5-530am	2:00	OFA-12-G-131H	\$440.00 NM
2	WPBF	Th	10/04/12	5:13 AM	WPBF News 25 @ 5am	5-530am	2:00	OFA-12-G-131H	\$440.00 NM
<u>Total Spots</u>							26		

Payment Terms 30 Days

<u>Gross Total</u>	\$56,220.00
<u>Agency Commission</u>	\$8,433.00
<u>Net Amount Due</u>	\$47,787.00